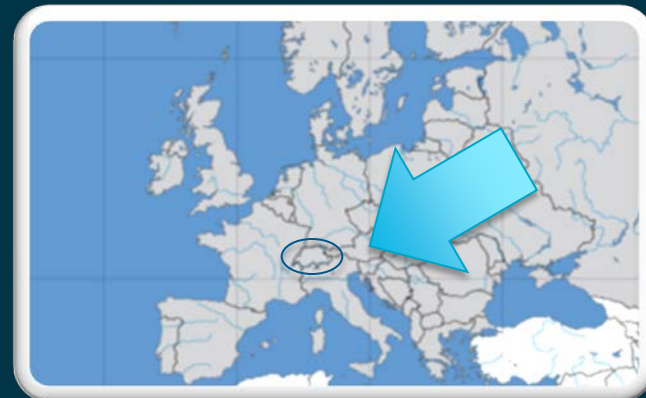


Departement of Economics

Kalaidos University of Applied Sciences located in Zurich, Switzerland

Short Introduction and Overview

February 2015



Kalaidos University is a part of the Kalaidos Education Group



Kalaidos University
of Applied Sciences
Switzerland

Information and Communication Techn	WISS	Didacware			
Media and Processes	Compendio Education Media	Edubook	AKAD Home Academy		
Tertiary A Kalaidos University	Foundation Kalaidos University	Departement of Economics	Departement of Health	Departement of Music	
Tertiary B	AKAD Business	AKAD Banking & Finance	KS Kaderschulen		
Commercial Education	AKAD Profession	Minerva Aarau, Baden, Basel, Bern	Minerva Luzern, St. Gallen, Zürich	arcoidis	
SIS Swiss International School	SIS Switzerland	SIS Germany	SIS Brasil		AKAD Language+Culture
Primary / Lower Secondary level	Minerva Volksschule Basel	Lernstudio			AKAD College



- The **first private University** officially accredited by the Swiss Federal Council as one of only eight Universities of Applied Sciences in Switzerland
- Licensed by the Swiss Government = Fully enabled to grant **ECTS-Credit-points**
- Directly controlled by the ministry of Education.
- Re-Accreditation in 2012 as first University in Switzerland under the new law
- **Market leader in Executive Education in Switzerland with 20% market share**
- Legally part of the Kalaidos Education Group with around 23'000 students and a turnover of 151 Mio CHF
- Campus in **Zurich**
- 2'000 students in Zurich
- Staff within Kalaidos Group: 3'000 Speakers, all with working experience in economic; 400 Administrative
- **FIBAA** Accreditation (equivalent to AACSB (US) and AMBA (UK))



Eidgenössisch genehmigte und
beaufsichtigte Fachhochschule

Federally recognized and supervised
university of applied sciences



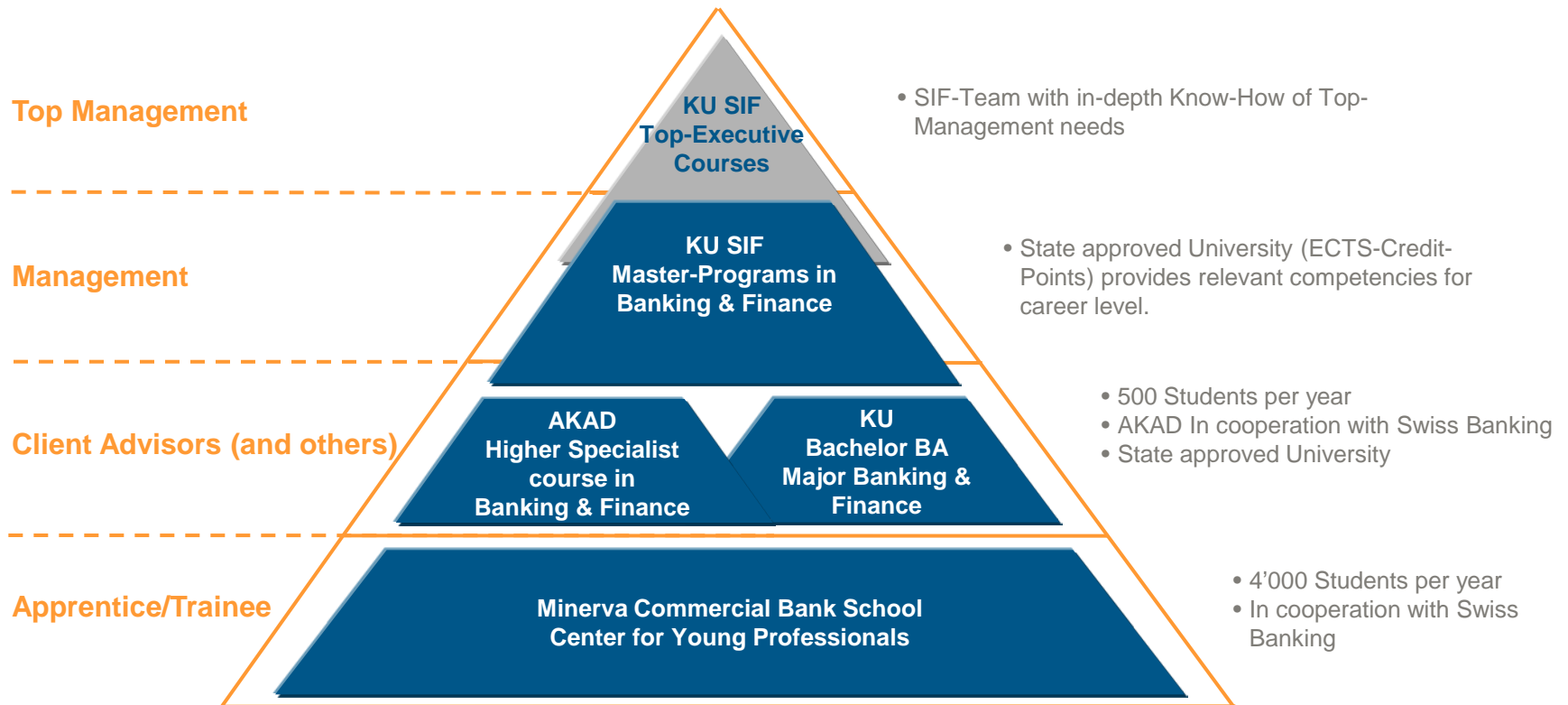
■ Offering

- Bachelor Degree programs
 - Master Degree programs (MBA, Master of Advanced Studies) in German.
 - Executive Master Degrees (EMBA) offered in German and English.
 - Doctoral / Phd. Degrees in German
-
- **Methodology:** blended learning structure which combines self-study and classroom lectures. Oriented on business needs.
 - Customizes offerings for students **add value to students and companies** by combining
 - Self-study – Preparation
 - Classroom – Teaching
 - Online – Courses
 - Transfer into professional reality



Offering in Banking & Finance

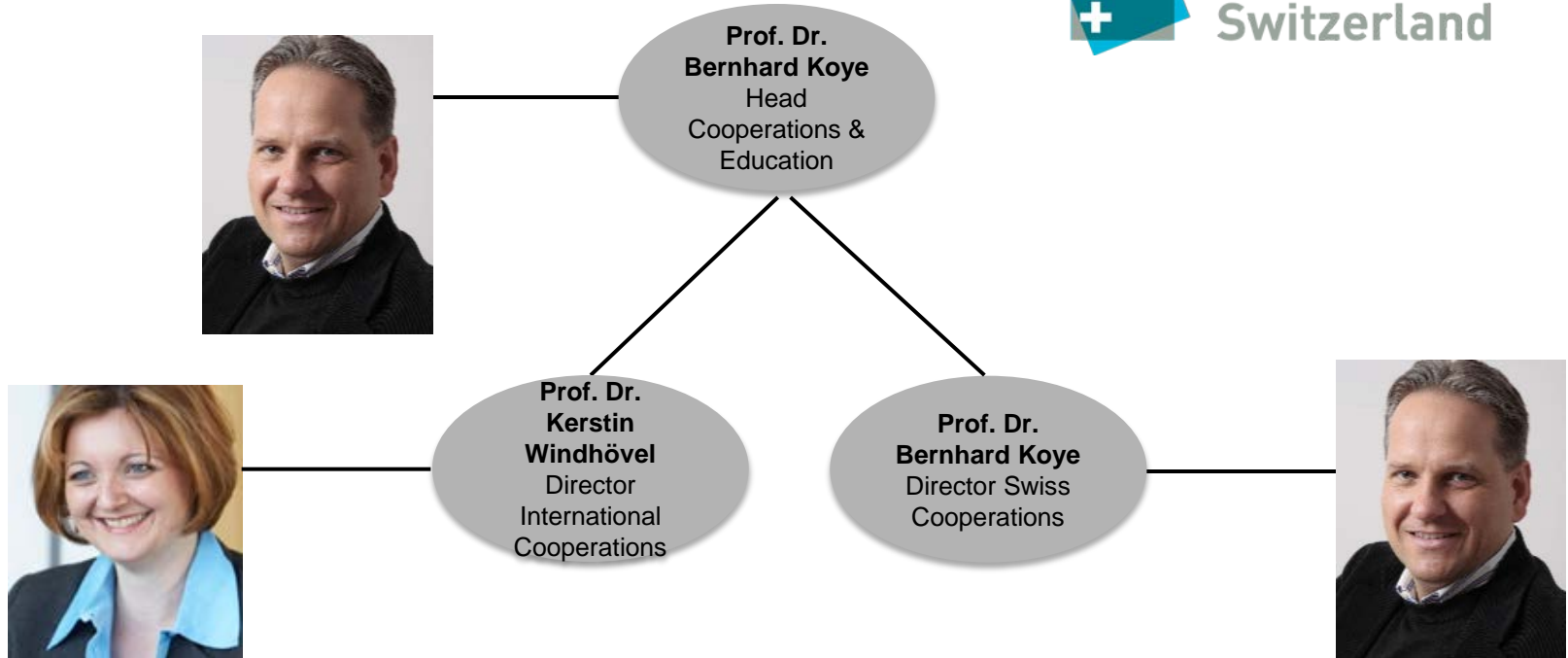
- Kalaidos Swiss Education Group offers an integrated curriculum for all levels in Banking & Finance
- All degrees are approved by the Swiss Government and internationally acknowledged



International Coordinators



Kalaidos University
of Applied Sciences
Switzerland



Eastern Europe & Asia
Prof. Dr. Kerstin Windhövel &
Prof. Dr. Bernhard Koye



Austria & Germany
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