



## Testimonials

*"The Kalaidos University offered me what I was looking for: an international business education in English, taught by lecturers with extensive international business experience. The program was demanding; I learned a lot and I was able to identify and relate concepts learned in the class to my day to day activities at ABB. After the completion of the program, I feel that the journey was well worth it. I now have the tools and the mindset to analyze multicultural business situations. Angeles Fernandez, Area Sales Manager, ABB (Alumni Executive MBA, Class of 2011)*

*"I chose the Executive MBA at the Kalaidos University because of its focus on personal development. The program offers a perfect balance between theory and practice. As a result, I gain greater understanding of business and management and a deeper insight of the global economy, which in turn, will open a new window of opportunities for me. The flexibility of the program allows me to combine work with study." Zhijie Fu-Mueller, Executive Assistant to the CEO, BT Switzerland Ltd. (Current Executive MBA student with a specialization in International Management)*

*"The Kalaidos University has a good reputation and offers a flexible route to executive education. Bi-annual Business Forum was also part of the attraction. In addition, the flexibility to choose a main focus in international management. Doing an Executive MBA offered me the chance to improve my skills, expand my personal network and get to know interesting people outside my company. While studying I got a promotion to a management post; and the combination of practical experience and academic knowledge has helped me a lot." Marcel Ramseyer, Product Manager Grain Milling, Bühler AG (Current Executive MBA student with focus on International Marketing)*

*"I researched several universities, before settling on the Executive MBA at Kalaidos. The ability to study international management in English, location and value for money is what helped me to decide. The Executive MBA complemented well my engineering degree. I was able to gain knowledge of strategic management, international human resource management, marketing and cross-cultural management. The skills and know-how helped me to improve my relationships with clients and colleagues and prepared me for management of large international projects." Peter Hegglin, Team leader and Project Manager Building Services and Consulting, Basler & Hofmann Consulting Engineers Zurich (Alumni Executive MBA, Class of 2011)*

*"I decided to do the International Executive MBA because I wanted to learn more about international business management. Kalaidos University offered me what I was looking for in terms of value for money and central location. By completing the program, I was able to build up my cross-cultural management competence, gain broad spectrum business knowledge and research skills. The fact that the program was in English language also gave me a chance to perfect my oral and written communication skills." Glen Schürch, IT Manager, Chevrolet Europe (Alumni Executive MBA, Class of 2011)*

*"An Executive MBA is still one of the tickets you need to get to higher management positions. Kalaidos University of Applied Sciences has a very good reputation within my company and the program was also recommended by one of my colleagues. The Executive MBA with a focus in International Management was a perfect fit with intercultural experiences as a field service engineer and it gave me an opportunity to align practice with theoretical knowledge. The module block system and central location made it possible to combine work with study." Armin Jansen, HRM Manager International Assignments, Alstom Power Switzerland (Alumni Executive MBA, Class of 2009)*