



Department of Business

IMI International Management Institute

University-Level Business Education in English

Doctorate in Business Administration

DBA

Executive Master of Business Administration

EMBA FH

Certificates of Advanced Studies

CAS FH

For Individuals with a Profile

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Kalaidos University of Applied Sciences Educates Individuals with a Profile

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Kalaidos University of Applied Sciences is a springboard for careers. For the careers of ambitious professionals who want to take a great stride forward. For your career.

We consistently adapt our academic program to your requirements – to your prior knowledge, your demands, your professional situation and your prospects. This allows you to gain professional skills which you can immediately apply in practice. You acquire the tools to develop new ideas in your company or your organization, to move forward at the personal level, and to set standards.

As a university of applied sciences administered under private law, we are independent, practice-oriented, efficient and quick to respond. Current problems from the real world are fed directly into the course content, and experienced lecturers link them effectively to current theoretical knowledge. Studying at Kalaidos University of Applied Sciences encourages your originality, your networked thinking and your ability to be solution-oriented in your actions.

Our success is proven: Today, more than 30% of all students who want to pursue further studies in economics and business at a University of Applied Sciences choose a course of studies at Kalaidos University.

Perhaps now is the right time for you to develop a strong, professional and future-oriented profile.

Welcome to Kalaidos University of Applied Sciences.



Jürg Eggenberger, lic.oec.
Dean Kalaidos University of
Applied Sciences



Kevin D. Stringer, Ph.D., MA
Director, IMI International Management Institute

At Kalaidos University of Applied Sciences you can combine work and study

Pursuing full-time or part-time work while studying gives you a clear advantage: You keep your finger on the pulse of business and industry and continue your practical activity; deal with your daily tasks; and remain integrated in the challenging environment of the fast-moving business world. At the same time, you consolidate your knowledge and acquire new professional skills and capabilities grounded in real life. You can apply what you learn at Kalaidos University of Applied Sciences directly into your daily working life.

Kalaidos University of Applied Sciences offers you innovative educational pathways in terms of content and method, designed for different life plans and individually adaptable, thanks to flexible and tailor-made time formats. The courses meet the requirements of a stimulating, adult learning environment. Students come from diverse backgrounds with professional experience, and benefit from mutual exchanges.

You will experience your continuing professional education at Kalaidos University of Applied Sciences as an exciting and colorful part of your life which goes far beyond the mere transfer of knowledge and grappling with grey theory.

And when considering the enhancement of your personal portfolio, Kalaidos University of Applied Sciences is the first federally accredited and supervised university of applied sciences in Switzerland organised according to private law. This accreditation means that you are officially registered as a university student and, on successfully completing your studies, will be awarded a federally and internationally recognized University of Applied Sciences diploma.

At Kalaidos University of Applied Sciences, you acquire skills and competencies that instantly enhance your career prospects

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We consistently place practice-oriented teaching at the centre of our courses. And for good reasons: A large proportion of our students hold responsible positions in their professional life. Of course, getting a qualification as proof of academic knowledge is an important goal. But for most students, their daily progress, work on practical problems, and dealing with current ideas and decisions are the most important aspects.

That is why we not only encourage networking among the students, but also cultivate close relationships with business – above all, with the companies and organisations in which they work.

We maintain a constant dialogue with the business community, in order for our courses to remain relevant.

The continuing professional education offered at Kalaidos University of Applied Sciences is based on sound, scientific methods. The teaching materials are the result of close cooperation between the Institutes and Kalaidos Research, our main competence centre for research and development. Our research is not an end in itself, but rather has the clear task of focusing on empirical inquiry and making relevant subjects and the current state of knowledge accessible. A clear advantage for your studies, given that today's professional world demands decision-makers with academic training, grounded in practical application.

International Management Institute (IMI)

The International Management Institute supervises all English-language postgraduate education for the The Kalaidos University of Applied Sciences, both academically and in terms of administration. Our approach to education has four main goals:

- to provide our students with the necessary academic foundations through practice-oriented teaching
- to enable our students to profit from both the lecturer's know-how and their combined professional experience
- to enable our students to continually transfer the acquired knowledge into their work practice
- to enable our students to grow personally and professionally.

Studying Business in English

Many of our students are employed at large multinational enterprises. English is both the language of international business and the official corporate language in most of these companies. An English language business program thus offers students a competitive advantage in the international marketplace.

Studying International Management in Switzerland

Switzerland is one of the world's most internationalized economies, and because of the small size of their home economy, Swiss companies have been forced to expand abroad at an early stage and to face the challenges of international business for more than a century. As a consequence, the Swiss economy is an environment in which international business savvy is a condition sine qua non for global success, and both domestic and foreign students benefit from this climate in their study of related relevant issues. At Kalaidos University of Applied Sciences we place a strong emphasis on international management as a core competence.

International Management

In education and practice, international management applies and adapts concepts of traditional business administration to an international context and expands the knowledge of

these processes. The focus is on: the adjustments organizations make in order to succeed in various countries, the cross-border management of operations, and evolving organizational forms and management practices. At Kalaidos University of Applied Sciences, we also emphasize the practice-oriented adaptation of conceptual knowledge to the work of our students.

Subject Focus

To reach senior management positions, business skills are worth more if they are generalist and transferable. At the same time opportunities for international careers are constantly increasing for business graduates as the global economy continues to grow together. Consequently we focus on general management in the basic stage and more specialized topics in the advanced stages of our degree programs.

Educational System and Faculty Selection

We follow a proven system of part-time education for working professionals that allows our students to continue working while pursuing their studies. Classroom teaching is conducted in focused weekend workshops. The teaching mix is approximately 40% lectures, 30% case studies and 30% group work and assignments. The exact mix depends on the lecturer and subject.

Quality management is important to us. Our professors and trainers are selected very thoroughly. After the initial interview and assessment, our lecturers are regularly evaluated both by the school and our students.

Our teaching staff is practice-oriented, multinational and multicultural. Accreditations are based on a dual system of academic and job experience. Lecturers need at least a Masters degree to teach for us. A significant number of our faculty hold a doctorate. We also require a strong professional profile, an interest in applied research, and proven experience in the subject in which they are lecturing. A large number of our lecturers teach their work, i.e. are not full-time academics but professionals who teach seminars in their specialty.

National and International Accreditation

Swiss Accreditation

Kalaidos University of Applied Sciences is accredited by the Swiss Federal government. It is one of nine such universities in Switzerland and the first to be administered under private law. The Swiss Federal Government acknowledges that it meets the stringent legal requirements placed on a university of applied sciences.

This recognition means that as a university student, you are officially registered and will, on successful completion of your studies, be awarded a legally recognized University of Applied Sciences diploma.

The Federal government supervises, and checks compliance with, the legal conditions and thus guarantees that Kalaidos University of Applied Sciences meets the requirements and that its long-term future is guaranteed. The simplified organizational control and integration under direct government supervision optimize the processes of the university. Innovations can be realized more speedily.

Our customers benefit from our hybrid role, which allows us to award nationally and internationally recognized degrees while maintaining a high degree of flexibility and customer focus.



For many years, Kalaidos University of Applied Sciences has been working with the EFQM model (European Foundation for Quality Management), to guarantee and enhance its quality of education. We conduct ongoing evaluations of courses among our students and lecturers, which lead to the implementation of appropriate organisational, infrastructural and personnel measures to enhance quality.

International Accreditation

Our English-language Executive Master of Business Administration EMBA has been internationally accredited by the Foundation of International Business Administration Accreditation (FIBAA), which like AACSB (US) and AMBA (UK), is one of the world's leading and recognized accreditation agencies. There are ongoing evaluations of our students and lecturers, which enable continuous structural, organizational and personal improvements to be made.

The FIBAA is an international accreditation agency mainly active in Europe. It aids higher education institutions in the further development of their bachelor-, master-, and Ph.D. programmes. FIBAA adheres to the governmental requirements in Germany-Austria-Switzerland. This is achieved through an intensive accreditation process involving the higher education institution. On one hand this process aims at quality improvement, on the other it aims at the accreditation of the programme. This quality process comprises the consultation to quality management, the appraisal of the program concerning its structure and contents as well as the fulfilment of the requirements which are needed in order to bestow the FIBAA-quality seal. (www.fibaa.org)



The English-language master degree programs at Kalaidos University of Applied Sciences have been accredited by the Foundation for International Business Administration Accreditation (FIBAA) after successfully undergoing an evaluation process.

FIBAA is an international accreditation agency. It aids higher education institutions in the further development of their bachelor-, master-, and Ph.D. programmes.

Postgraduate Education in Switzerland

The term postgraduate education refers to the fact that it takes place after a person has already earned a particular type of academic or professional degree (usually referred to as a first degree). As such, Swiss postgraduate diploma programs correspond to what the U.S. system usually refers to as graduate programs. According to Swiss federal law such postgraduate education may take place on several tiers of the national education system, most notably at higher national diploma and university level.

University-Level Postgraduate Education

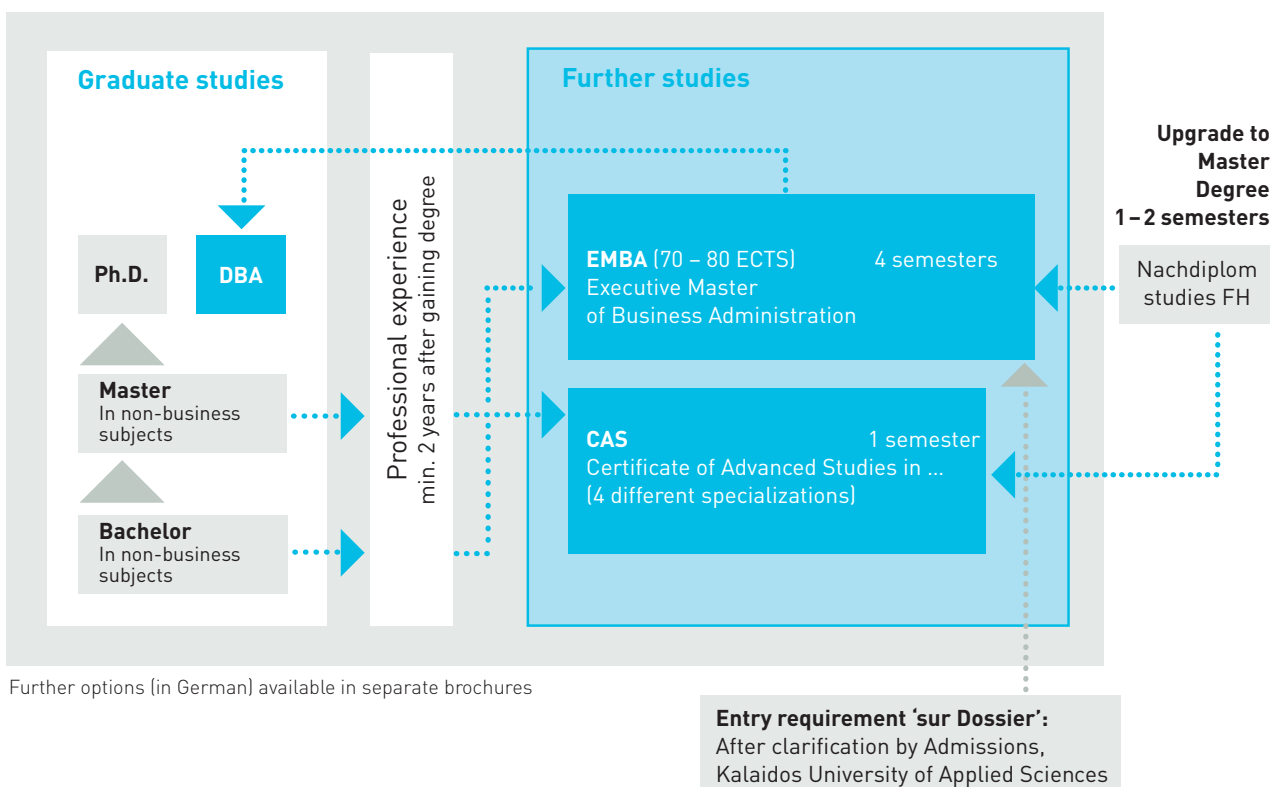
On the highest education tier, the Swiss education system distinguishes between universities and universities of applied sciences (UAS). The law calls them «separate but equal» but implies a division of labor between the two: as a rule of thumb, the former emphasize academic education, while the latter are more practice-oriented.

Types of Programs

In Switzerland, postgraduate business education is well established and federally regulated. Universities and universities of applied sciences may register individual postgraduate programs with the federal government, which in

turn then grants federal protection for the title awarded in this particular program. There are two types of postgraduate programs:

The **Master of Advanced Studies** (which replaces the former Nachdiplomstudien NDS) and the **Executive Master of Business Administration**. The EMBA's are conducted in four semesters (4,5 for International Marketing). Apart from these longer degree programs, we also offer individual **Certificates of Advanced Studies (CAS)**. These lead to a certificate instead of a diploma and are shorter in length. As such, they are optimal for an efficient and time-saving brush-up in a specific topic.

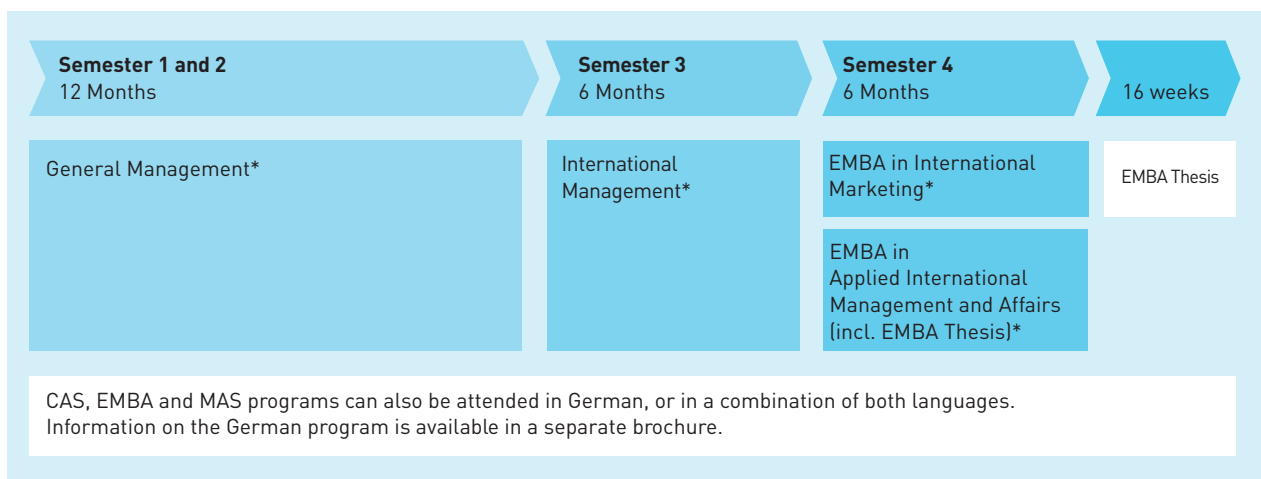


Executive Master of Business Administration EMBA FH Certificates of Advanced Studies CAS FH

The master degree program EMBA takes four semesters (part-time) and leads to a federally recognized master's degree from Kalaidos University of Applied Sciences. The two-semester foundation course provides a solid grounding in business administration and management. By choosing a specialization in the 3rd semester, and a special focus in the 4th semester, students can adapt their studies to their individual needs.

If you choose to take only the foundation stage or the 3rd semester or a 4th semester specialization, you will gain a Certificate of Advanced Studies (CAS).

Our study programs are flexible. It is possible to interrupt your studies for up to a maximum of one year, for professional or private reasons.



* Possible to attend as individual content modules (Certificate of Advanced Studies).

Foundation Stage ◀General Management▶



A solid foundation in general management and business administration is essential to effectively function in a management position, because successful management depends on decisions that are based on a good understanding of the interplay of all factors involved in business processes.

This two-semester course provides participants with a well-balanced generalist introduction to the key subject areas of business and management. Apart from a good balance between hard and soft business skills acquired during the course, interpersonal skills such as leadership and effective

communication and presentation as well as self-management and teamwork are emphasized.

Teaching methods in the classroom vary between subjects, but the general approach is a good mix of lectures and class discussions, case studies, and group work. All seminars and workshops have a strong practical business focus. Successful graduates profit from an increase in management confidence as well as from the acquisition of a set of tools to deal with business problems. Additionally, this course qualifies them for more advanced business degree programs.

Field of Study	Content	Contact Lessons	
		1 st Semester	2 nd Semester
Business Administration	Business Law	20	—
	Economics	20	20
	Marketing	20	20
	Strategic Management	20	20
	Operations Management	—	20
	Project Management	—	20
Financial Management	Finance	20	20
	Managerial Accounting	—	20
Organizational Behavior and Change	Effective Communication and Presentation	20	—
	Human Resource Management	20	—
	Leadership	—	20
	Organization Theory and Design	20	—
	Organizational Behavior and Change	—	20
Integration and Practice	Business Simulation	20	—
	Outdoor	20	—
Academic Skills	Management Science	20	20
Kalaidos Business Forum	External and expert contributions to current subjects		
Total Contact Lessons		220	200
ECTS Credits		15	15

Intermediate Stage ◀International Management▶



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The internationalization of business leads to a demand for new skills. The modern international manager must be able to deal efficiently with various business environments and a whole set of new issues that arise directly from doing international business. This one-semester course provides participants with a sound foundation in international management.

During the course, students adapt their previous business know-how to an international context and are introduced to new aspects that arise directly from international operations. The learning experience is greatly enhanced by the multi-national faculty.

Field of Study	Content	Contact Lessons
3rd Semester		
Introduction to International Management	Overview of the field of international management; Challenges of internationalized companies; International strategies; Constraints that companies face when competing internationally	24
Cross-Cultural Management	Cultural preconceptions, norms and values; Current state of cultural research; Classic business theories of cross-cultural management; Difficulties and problems in the field of business-oriented cultural research	24
International Corporate Governance and Leadership	Contribution of social responsibility to management practices; Nature and limits of corporate governance and its link to business ethics; Corporate governance systems around the world; International leadership	24
International Marketing	Change of strategic marketing process by applying it to international markets; Strategic implications of the dynamic nature of international markets; Implications for strategy of emerging markets and the rapidly developing economies	24
International Finance and Law	Challenges of financing international operations; Analysis of economic data in the context of the theories and models introduced; International capital markets; Legal issues which might affect international projects	24
International Mergers and Acquisitions	Cross-border M&A process; Concepts and tools relevant to the M&A process; Applying concepts toward analysing success and failure of M&As; Elements of how M&As are carried out in practice	24
Management Science	Business research methods; Concepts of scientific writing	24
Kalaidos Business Forum	External and expert contributions to current subjects	
Total Contact Lessons		168
ECTS Credits		20

Finalization Stage ◀ International Marketing ▶



The ability to effectively, efficiently, and creatively market products and services internationally is a key success factor. This course in international marketing has been designed to address this fact by introducing students to principles of successful international marketing and enabling them to apply the acquired knowledge to real-life marketing tasks and problems.

Upon completion of the course, students will be able to:

- deal with new challenges in a dynamic market with strong competitors
- understand how high market orientation influences the cross-functional decision process in international companies
- develop the competence of communicating innovative business thinking to teams and organizations. Leading rather than following the competition.

Field of Study	Content	Contact Lessons
4th Semester		
Global Marketing in a Changing World	Grasping the implications of the dramatic shifts which are taking place in world markets and exploring the marketing implications for European companies (B2B/B2C).	24
Services Marketing in a Global Arena	Gaining understanding of services marketing in general and exploring the particular complexities of services marketing in the global arena.	24
Global Brand Building	Reinforcing the understanding of branding and brand management and applying this knowledge to the building of brand values in a rapidly changing context.	24
Global Marketing Research and the Use of Digital Marketing	Mastering the world of marketing research and digital marketing, and exploring the application of each within the particular context of global markets/competition.	24
Making Marketing Work/ Implementing as Strategy	Bringing the different strands of the course modules together into a coherent whole with an emphasis on turning radical ideas into practical reality through implementation.	24
Master Thesis Seminar	Business research methods; Concepts of scientific writing; Design and structure of a Master Thesis	24
Kalaidos Business Forum	External and expert contributions to current subjects	
Total Contact Lessons		144
ECTS Credits		30

Finalization Stage ◀ Applied International Management and Affairs ▶



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The finalization module enables participants to immerse themselves in cross-cultural issues and world affairs.

The cross-cultural electives allow the students to expand their international horizons through cross-cultural business modules in Asia and two regular-length regional units in Zurich.

The Applied World Affairs Modules explore the nexus of states, markets and global trends.

The module concludes with the Master Thesis, which is a supervised, problem-oriented or theoretical project.

Field of Study	Content	Contact Lessons
		4th Semester
Applied Cross-Cultural Management	Cross-cultural business module in Asia (approx. 1 week); Cross-cultural modules in Zurich	88
Applied World Affairs	Applied workshops and lectures on topics in the international political, technological, regulatory and economic environment	32
Master Thesis Seminar	Design and structure of a Master Thesis, Presentation of Outline	16
Total Contact Lessons		136
ECTS Credits		20

Value Added Cross-Cultural Business Module in Asia



- Intercultural study experience with Asian EMBA students
- Highly experienced professors act as coaches and share knowledge of their own professional and research experience
- Individual reflection & applied research: theoretical knowledge to be applied based on local case studies
- Cultural programs and business field trips

From Business Culture to Social Culture

Values and Culture

Understanding of mentalities, mindsets, sensitivities & priorities



Business and Management

How to conduct business in Asia? Views of expatriates



The Cross-Cultural Business Module intends to assist the participants to realize how social-cultural norms and ideologies are deeply entrenched and therefore affect the way business is conducted especially in relation to interpersonal behavior and associated protocols and pitfalls.

Theoretical Background

Workshops

Networking

Cultural Visits

Projects

Practical Application

Doctorate in Business Administration DBA

The DBA was originally developed by Harvard University to recognize the research and knowledge needs of business management practitioners. The DBA program corresponds to a conventional Ph.D. program; however it focuses on the application of business theory in practice, policy or strategy within the context of the individual's workplace or another professional practice. The DBA is strongly anchored in the world of business.

The US Department of Education recognizes the DBA as «equivalent» to the Ph.D., and the British Economic and Social Research Council recognizes Ph.D. and DBA programs equally at approved institutions.

Doctor of Business Administration DBA

The DBA offered through Kalaidos University provides seasoned practitioners and working professionals the opportunity to go to the next level in their academic and career progression. Designed to be both time and cost efficient, this DBA offers a high quality, rigorous program for entrepreneurs, consultants, and business people.

The title Doctor in Business Administration is an officially recognized title and can be used as Dr. in front of the name.

The Doctor of Business Administration (DBA) is a professional doctorate program which was designed specially for executives as a part-time program. It is the highest form of academic study in the area of business studies, and offers the opportunity for intensive, practice-oriented research, ideally in the professional environment.

The program is aimed first and foremost at entrepreneurs and senior executives who want to perfect their expertise in a specific area of management and business administration through intensive research, and at the same time enhance their leadership qualities. The chosen subject for a dissertation therefore has to be in the field of business administration/management.

During the first part, each DBA student will have the support, in addition to the lecturers, of an academic adviser, and for the subsequent research work, two experienced lecturers with specialist knowledge will be assigned as personal supervisors. Regular interim reports and contact with the supervisors are compulsory.

Admission requirements

Admission to the program requires several years of experience of working in relevant positions, and at least a completed degree course at master's level. Although a relevant study background (e.g. MBA) is desirable, it is not essential, but the professional background and the research topic must be in the field of business administration/management. Furthermore, a very good knowledge of English must be demonstrated, with the following TOEFL values being applied: paper-based 600, computer-based 250, Internet-based 100+ or IELTS 7+. Other equivalent language proficiency certificates are also valid; alternatively, diplomas, qualifications from English-speaking educational institutions or work experience in an English-speaking environment will be considered as proof of language proficiency. After successful enrolment, the DBA students will be officially registered as students.

A Structured Route to Doctoral Level Achievement

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1. The Initial Modular Element (18 months)

- emphasizes management philosophy and critique, methodology and methods, action and participation issues in research; at its conclusion, you present your research plan, supported by a literature review.
- is supported by staff working with you directly on the modules, and also by a research support panel (three or four members of staff and a small number of fellow participants, to help you develop your research ideas and assist in the creation of your research plan)

2. The Research Phase (18 month minimum period)

- once your research plan is approved, you begin the research phase
- this requires you to complete an extended research program
- your research focuses on a topic of importance to both you and your organization
- during this period you may work with two supervisors or continue to be supervised by your research support panel
- at the conclusion you submit your thesis and present and defend it in a viva voce

3. The Doctoral Seminars

Research Methodology and Methods

This module examines the role of methodology in a professional doctorate, and reviews the approaches, tools and techniques by which researchers can generate and apply knowledge. The module commences with a consideration of ontology, epistemology and methodology, which provides its focus. The particular methodological schools that characterize management research are reviewed and critiqued to establish the applicability of each. The module then considers a variety of methods for collecting, analyzing and using data in developing a systematic understanding of a field of study in management. Students are required to demonstrate a mastery of elements of research method germane to their intended study.

Action and Case Research

This module introduces participants to the theoretical frameworks and the many approaches to undertaking action research. It is also designed to provide the students with opportunities to practice and reflect on the tensions that are likely to occur in adopting an action and/or case research role in their organization. Over the period of the program, the participants will also have the opportunity to develop and reflect on their own skills in managing, leading and participating in this type of research project. The program will also address issues of organizational analysis and change in order to set action case research into an organizational context. The module will also introduce the participants to the dimensions of case research and related methodologies. It assists students to work both within their particular discipline and in a broader research context. The module provides a platform for consideration of students' individual values and the ethics of co-operative enquiry-based research.

Systematic Literature Review

This module introduces participants to the theoretical frameworks and the many approaches to literature review. Through encouraging a systematic engagement with a substantive body of relevant literature, this module aims to critically analyze and evaluate the previous research work. This leads to the development of further research problem(s) with reference to relevant ideas in the discipline. It also enables participants to synthesize ideas at a high level of understanding and begin to create new knowledge through the development of a conceptual framework relevant to the problem under consideration. The module will require the development of a systematic understanding of substantial bodies of relevant literature, which are at the forefront of an academic discipline or area of professional practice. It also necessitates the analysis, synthesis and interpretation of complex information and the development of novel approaches, models and/or applications. This module therefore seeks to increase critical review and will continue to develop academic writing skills.

Reflective Professional Development

This module will be a continuous stream throughout the life of the participant's research program. Initially participants will be given guidance on personal skills development in a research context. Guidance will also be given on the role of a learning and research skills journal in reflecting upon the self in the context of a change process. Participants will work in action learning sets. These sets will provide the main platform for support between modules and throughout the life of the projects. These sets can be organized on an electronic, virtual basis with the agreement of the set. For the development of the final thesis the option of a <buddy system> will be discussed with the group as an alternative or additional system of support. Assignments undertaken in the other modules will also support this part of the program, with opportunities for reflection on personal and research skills changes. Initial learning set meetings will be scheduled into the other taught module programs. Further sets will meet as arranged by the set members.

Our Partner Universities

University of Gloucestershire Business School, Cheltenham, United Kingdom

The University of Gloucestershire Business School, whose degrees are recognized in Switzerland, is the Awarding Institution for our DBA Doctor of Business Administration program.

The business school is a member of the Association of Business Schools (ABS), the authoritative voice for all the leading business schools of UK universities, and of the European Foundation for Management Development. It started workplace education in 1834 and post-graduate awards in 1947. Offering a wide range of courses, The School aims to support

its students in developing the professional and personal skills they need to succeed in today's dynamic and diverse world of business. The Business School occupies a 25-acre (10-hectare) campus – one of the most beautiful college sites in the country – on the edge of Cheltenham's centre. Further information: www.glos.ac.uk.



Steinbeis University Berlin

Steinbeis University Berlin is one of the largest private universities in Germany. Founded in 1998 in Berlin, it obtained German state recognition through the Government of Berlin. Steinbeis University offers exclusively post-graduate studies on bachelor, master and doctorate levels. All study programmes have a common foundation: the <project competence concept>. Based on this concept, Steinbeis sets innovative national and international standards by transferring scientific know-how from the first day of study into practice. The University is structured into eight different schools that form the university departments. IBR Institute of International Business Relations is the Global Business School of

Steinbeis University. With representations in Europe, Asia, Africa and the Middle East, IBR offers foreign working professionals the chance to enhance their career based on the highest criteria and associated standards, developed by German, Swiss and Austrian industries and employers' organizations.

Further information: www.steinbeis-hochschule.de.
www.ibr-network.com



Furtwangen University

Furtwangen University is rated by its students and by relevant business circles as one of the top educational institutions in Germany in many subjects. Its history goes back to 1850. With eight faculties and 35 academic courses at three locations, Furtwangen, Villingen-Schwenningen and Tuttlingen, the university offers a wide range of study options. Furtwangen University sees its mission as a University of Applied Sciences in supporting people in their lifelong learning process.

Further information: hs-furtwangen.de

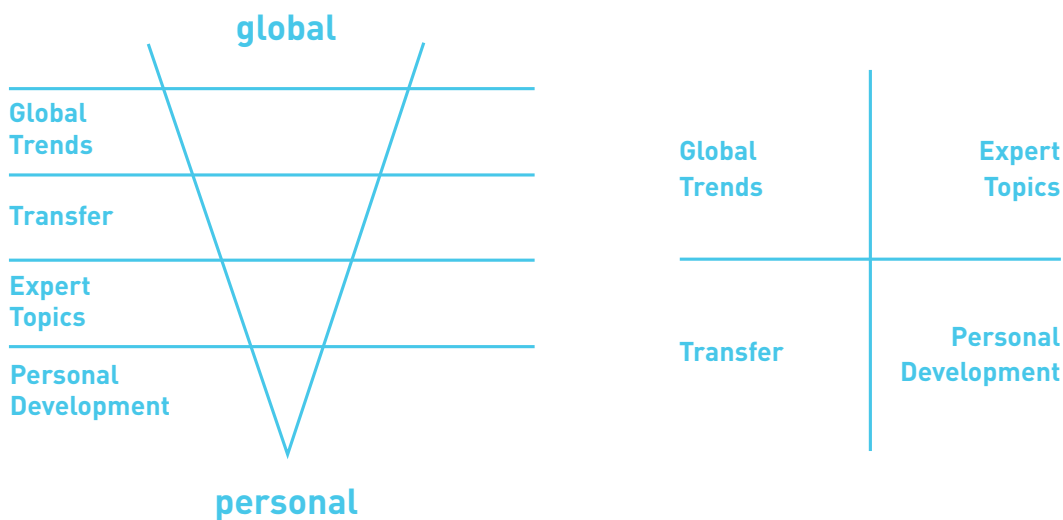


The Business Forum of Kalaidos University of Applied Sciences The Platform for Current Topics

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During regular studies, it isn't always possible to deal with themes of special topical interest in great depth. For this reason, Kalaidos University of Applied Sciences organizes a Business Forum during each semester. For two days, acknowledged experts give lectures on four sets of topics of current interest, which all have a common overarching motto. In 16 events, various – frequently controversial – aspects of a current issue are examined. Adopting the principle 'From the global to the personal', four lectures each on a thematic block will identify global trends, consider their transfer and implementation at corporate level, present expert opinions and discuss the implications for a students' personal work.

The Business Forum is aimed at students of Kalaidos University of Applied Sciences, at former students, and at interested executives from all sectors and company sizes. It is therefore more than just a teaching event: It offers an opportunity for networking and interesting discussions with personalities from the fields business, politics, social science and humanities.



Study Programs at Kalaidos University of Applied Sciences Department of Business

EMBA study programs

Executive Master of Business Administration FH
Executive Master of Business Administration FH mit Schwerpunkt Business-Engineering
Executive Master of Business Administration FH mit Schwerpunkt Entrepreneurship
Executive Master of Business Administration FH mit Schwerpunkt Strategisches Management
Executive Master of Business Administration FH with focus on International Marketing (English)*
Executive Master of Business Administration FH with focus on Applied International Management and Affairs (English)*

MAS study programs

Master of Advanced Studies FH in Dienstleistungsmanagement
Master of Advanced Studies FH in Innovationsmanagement
Master of Advanced Studies FH in Marketingmanagement
Master of Advanced Studies FH in Projektmanagement
Master of Advanced Studies FH in Prozessmanagement
Master of Advanced Studies FH in Unternehmensführung
Master of Advanced Studies FH in Service Leadership
Master of Advanced Studies FH in Training & Development
Master of Advanced Studies FH in IT Project Management
Master of Advanced Studies FH in Controlling
Master of Advanced Studies FH in International Accounting & Reporting
Master of Advanced Studies FH in Treuhand und Unternehmensberatung
Master of Advanced Studies FH in Taxation/LL.M Taxation
Master of Advanced Studies FH in Mehrwertsteuer

Bachelor study programs

Bachelor in Business Administration FH
Bachelor in Business Information Technology FH
Passerelle zum Bachelor in Business Administration FH
Aufbaustudium zum Bachelor in Business Administration FH

Doctoral

Doctorate in Business Administration*

**Kalaidos University of Applied Sciences:
Approved and supervised by the Swiss
Federal Government**

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Studying at Kalaidos University of Applied Sciences encourages your originality, your networked thinking, your ability to be solution-oriented in your actions. Our success is proven: Today, more than 30% of all students who want to pursue further studies in economics and business at a University of Applied Sciences choose a course of studies at Kalaidos University.

Internationale Partnerschaften

University of Gloucestershire Business School, Cheltenham, United Kingdom

IBR Institute of International Business Relations at Steinbeis University, Berlin, Germany

Hochschule Furtwangen University, Furtwangen, Germany



**Federally recognized and supervised
university of applied sciences**

Eidgenössisch genehmigte und
beaufsichtigte Fachhochschule